

About ImaginXP

ImaginXP is India's leading UX design and design thinking organization that has trained and certified 15000+ professionals in this field. With 11+ industry-partnered centers across the country, ImaginXP trains leading corporates like NVIDIA, ITC, KPIT, Toshiba-Mitsubishi and more. The courses run at ImaginXP are approved by leading state governments and the organization is also a knowledge partner with NASSCOM and Facebook in its initiative of Design4India. ImaginXP brings out industry-led curriculum for Bachelor's and master's programs in UX design and design thinking. ImaginXP is a pioneer in the field of UX Design and design thinking education, bringing together industry professionals and academicians to create industry relevant programs. With a total of 95+ faculty and collaboration for faculty exchange from leading universities and institutes in UX design like CIID - Copenhagen, ImaginXP is bringing quality design thinking and UX design education to India. Their vision is to make India a global design and innovation hub bringing world-class education to Indian students.

Prof. (Col) Shishir Kumar, Director General - ImaginXP

Shishir Kumar is the Director General of ImaginXP. He is an educationist, author, blog writer and a TEDx speaker. He has over 42 years of rich experience as an educationist. He has been involved in institute growth, policy-making and strategizing for universities all over India. He is committed to student development. In the year 2011, he took charge of career development of over 3500 students, working on their placement and hence raising the placement percentage to a massive figure of 98%. He has 25 years of teaching experience as Director, Dean, Chief Instructor and Head of Departments category 'A' institution of the Indian Army. He has also been a senior faculty member at DIT University, curriculum advisor at Technical University of Uttarakhand and visiting faculty at prestigious universities such as Military College of EME, Indian War College, Defence Service Staff College, Institute of Armament Technology and IDM Indore. His expertise includes Strategic Management, Operations, TQM, Human Resource and Leadership Skills. He was awarded the Chief of Army Staff commendation thrice and Vishisht Seva medals for his distinguished service and devotion to duty in Indian Army.

Shashank Shwet, CEO and Founder - ImaginXP

Shashank is the founder and CEO of Fortune Cookie UX Design that works with various customers across the globe with offices in India, Singapore, Mexico and Dubai. He is also the founder of ImaginXP, a curriculum and certification organization in UX design and design thinking. Shashank has varied experience in the domains of user experience design, product development, product marketing and innovation management. He is associated with various Fortune 500 companies and startups as a consultant and an expert on their digital strategy and helps them define their vision and roadmap for digitalization. He founded ImaginXP with the goal to deliver trained UX professionals to cater to the growing demands of UX in India. He has written various articles and papers on IoT, innovation management and usability across different domains. Shashank has been one of the initiators in adopting mobility through the 'Digital by DNA' concept. He has expertise in sales, marketing and has built new geographies in markets. His design-led strategy and hands-on leadership have made him a pioneer in design thinking and UX design.

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